

LEILANI C. GARCIA

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Experience

Lead Marketing Graphic Designer 2015 - Present

The Sliding Door Company - Chatsworth, CA

- Design various marketing materials including catalogs, mailers, sell sheets, packaging, banners, promotional materials, etc.
- Photograph new products and fully installed systems on site.
- Write, film, and produce product launch videos and other miscellaneous videos.
- Create and maintain internal and external forms and documents.
- Create generic CAD drawings.

Lead Graphic Designer 2006 - 2016

R.B. Stewart, Inc. - Granada Hills, CA

- Develop and prepare technical drawings for numerous multi-national companies.
- Prepare before and after visual reports for projects.
- Designed brand identity for company including business cards, letterheads, and promotional materials.
- Designed, built, and maintain company website.

Freelance Graphic Designer 2008 - 2015

- Brand identity; designed logos, various promotional materials, business cards, brochures, fliers, information pamphlets, merchandise packaging materials, and websites for multiple individuals, companies, and organizations. Clients have included Anheuser-Busch, Notre Dame High School, Moose Lodge of Glendale, Full Scale Effects, Ju-Ju Monkey, Inc.
- Designed and prepared music album packaging and music tour promotional materials.
- Design and produce silkscreen apparel.
- Photography and photo editing services.

New Media/Multimedia Intern 2007

KCET - Los Angeles, CA

- Digitized/captured various PBS shows.
- Edited video, created screenshots, wrote copy for, and updated KCET and KOCE web pages on a daily basis.



Skills

Computer software:

Microsoft Word • Excel • Access
PowerPoint • Outlook • Acrobat
Photoshop • Illustrator • Bridge
InDesign • Flash • Dreamweaver
Lightroom • Premiere Pro
AutoCad • Sketchup
FileMaker • Final Cut • Avid

Computer Operating Systems:

MAC OS • Windows

Web: HTML • CSS

Other: Film & Digital Photography

Photo editing • Illustration
Painting • Arts & Crafts • Origami

Social media networks

Typing: 100 wpm • 10 key

ETC:

Use of power tools • wood work
clay work • origami
sfx & beauty makeup
embroidery • knitting
silk screening

DESIGN PORTFOLIO:

leilanigarcia.com



Education

Los Angeles Valley College

Graduated 2012

- Graphic Design
- Art History

California State University Northridge

Graduated 2008

- Cinema and Television Arts with an emphasis in Multimedia Production
- Minor - Studio Art, Photography